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LAHORE: AUTOMOBILE enthusiasts of Lahore had a big treat where they got a chance to feast their eyes on more than 500 cars and motorbikes during the Lahore Auto Show 2013 at the Liberty Market. It turned out to be the biggest auto event in the City providing ample opportunities for entertainment and excitement for the visiting families. TDCP had organised the event under the auspices of the Government of Punjab and PHA to enrich the Rang-e-Lahore celebrations. The auto show was followed by a music performance by Club Caramel and an award ceremony which also featured a delightful speech by Habibur Rehman Gillani, managing director of the TDCP. This technological extravaganza was aimed at nurturing the automotive industry in Pakistan, through an extravagant display of vehicles and a festive award ceremony, where the young fans also gained insight into the hazards of street racing and reckless driving. The special contests were conducted for the public and valuable prizes were distributed among the winners. The traffic police were also engaged in actively routing the traffic to nearby parking plazas for avoiding traffic jams.

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