

Eight Pak Coy attend food fair Malay | Forex, Pakistan

Written by Administrator

Saturday, 08 June 2013 09:27 -

Saturday, June 08, 2013 - Kuala Lumpur Eight leading Pakistani companies are participating in the 14th edition of the Malaysian International Food & Beverage Trade Fair (MIFB 2013) being held at the Putra World Trade Centre from 6-8 June 2013.

The event which was inaugurated by Dato Sri Ismail Sabri bin Yaakob, the Minister of Agriculture & Agro-Based Industry Malaysia, has drawn over 350 trade exhibitors from more than 20 countries which will exhibit their products at the 3-day event. Over 100 Halal food exhibitors will also participate in MIFB 2013.

The Pakistani pavilion showcasing the rich food and agri products of Pakistan, including mango and other seasonal fruits, drew a large number of visitors and potential buyers. Dato Sri Ismail Sabri bin Yaakob, the Minister of Agriculture & Agro-Based Industry Malaysia also visited the Pakistani pavilion where he was received by Pakistan High Commissioner to Malaysia, Mr. Shahid Masroor Gul Kiani who briefed the minister about the various Pakistani food and agri products put on display. The minister evinced keen interest in the Pakistani food products and appreciated their better quality and fine taste which had endeared them to the general populace in Malaysia.

Courtesy: Pak Observer