

## President to confer Sitara-i-Imtiaz on Sarmad Ali | Forex, Pakistan

Written by Shumaila Ahmed  
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**KARACHI:** President Asif Ali Zardari, on the advice of Prime Minister Raja Pervaiz Ashraf, has approved the conferment of Sitara-i-Imtiaz on Sarmad Ali, Managing Director Marketing of the Jang Media Group and President of the All Pakistan Newspapers Society (APNS). Ali has over 25 years of experience in marketing, advertising and media management. He has served thrice as the president of the Marketing Association of Pakistan. He is also the president of the International Advertising Association's Pakistan Chapter and serves on IAA's global Board of Directors. He is a board member of the Management Association of Pakistan and is a member of FPCCI Standing Committee on Advertising. The award will be conferred upon him in recognition of his services for the development and further promotion of the newspaper industry, said the presidential spokesperson Senator Farhatullah Babar.

Courtesy: The News